



# SUSTAINability2014

The African Forum for Municipal Financial Sustainability

## ARE YOU READY FOR



# IDEAS?

Even better in 2014! **Developing world class municipalities for 21st century Africa**

**Register early** to enjoy additional value and early bird discounts. Only **115** 98 conference seats left!

## 18 – 20 August 2014

The Vineyard Hotel

## Cape Town, South Africa

Platinum sponsor

Sponsors

Association and strategic partners:

Register today [www.sustainability2014.co.za](http://www.sustainability2014.co.za)

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# Welcome to Syntell Sustainability Forum 2014

WELCOME – Hypenica



## Welcome to Syntell Sustainability Forum 2014

The ability of local government and municipalities to successfully maintain financial sustainability has become paramount in South Africa and across the continent.

Even though there is increased pressure from regulators, rate-payers and governments to maximise revenue management to ensure service delivery, many municipalities face severe financial burdens stemming from their reduced capacity for collection of revenue for services – impacting their ability to expand and sustain service delivery.

**Syntell Sustainability Forum 2014** will build on the success of SSF 2013 and is an interactive forum designed for metropolitan, district and local municipalities; water and electricity utility companies; road traffic authorities; local and provincial government, councils and cities from across the continent.

The Forum will showcase the latest technologies and best practices for effective revenue management (including revenue collection, procurement and accountability) in order to improve service delivery. With the ultimate goal of ensuring that municipalities from Africa share best practices and so that pockets of excellence can be replicated.

**Syntell Sustainability Forum 2014** will demonstrate that a 'one-size fits all' approach will not work and will explore the need to identify different policy responses for overall accountability in building robust and financially sustainable cities and municipalities.

Join local government stakeholders from across Africa for enhanced opportunities for strategic learning, regional collaboration and partnerships to build robust and financially sustainable municipalities.

**We look forward to seeing you there.**

Kind Regards,

**Sean Manson**  
Project Manager

hypenica

WELCOME – Syntell



It is a great honour and privilege for us at Syntell to be part of **Sustainability 2014: The Forum for Municipal Financial Sustainability**. This is the second year that we are participating in this event as a platinum sponsor, which is testament of the value we believe this forum adds to stakeholders in the area of municipalities' financial sustainability. The demands on municipal structures continue to increase and become more complex with each passing year. In addition to this, expectations from communities and other stakeholders also continue to rise. Unfortunately, many municipal evaluations and audits continue to be dominated with references to ineffective planning, poor implementation, financial mismanagement practices and governance deficiencies, amongst other challenges. It is our belief that a strong, strategic focus on financial sustainability is the bedrock of solving these and many other challenges that bedevil local government structures.

**Syntell Sustainability 2014** presents an interactive forum where stakeholders and thought leaders come together to engage, and share knowledge and best operating practices with a view to contribute to the improvement of the various local government structures with which they are associated. I invite you - individual delegates, municipal teams, companies and exhibitors – to register for **Sustainability 2014**. This year's conference boasts an impressive line-up of speakers and moderators; from local government leaders in South Africa and across the continent, to thought leaders and policy makers who contribute to providing the strategic vision that guides local authorities.

**I encourage you to be part of what is increasingly becoming the key platform for dialogue on municipal financial sustainability.**

Sincerely

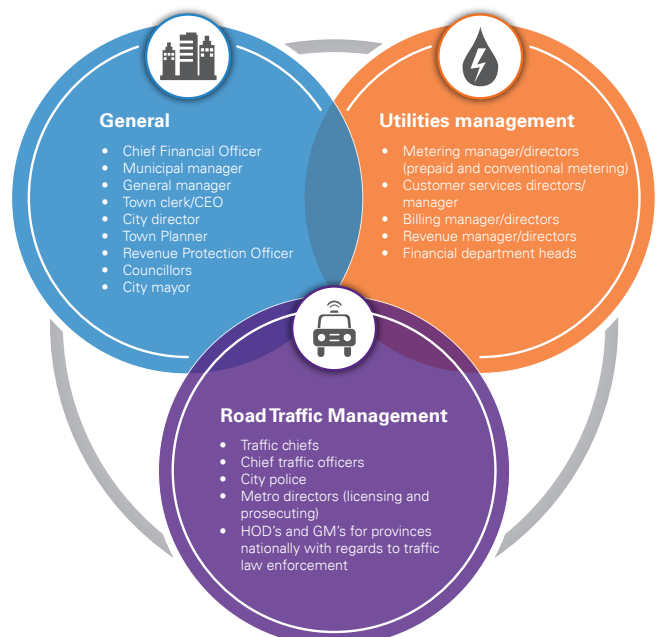
**Dr Moretlo Molefi**  
Chairperson  
Syntell, South Africa



## Prepare for 21st century service delivery!

**Revenue management strategies designed for the local government sector including municipalities, utilities (water and electricity) and road traffic authorities**

### Who should attend?



## Experience the conference and expo on your mobile device



**View the Syntell Sustainability Forum website on your phone.**

Scan this QR code using your smartphone and view the Syntell Sustainability Forum website [www.sustainability2014.co.za](http://www.sustainability2014.co.za)

**Make sure you bring your entire team along and enjoy special group booking rates.**

**Contact: Mfundo Ndzuzo**  
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**+27 21 700 4330**

**Ayesha Sidar**  
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**+27 11 477 7084**

# Get to grips with **best practices in revenue management and revenue enhancement** for your local government or municipality

Whether you are a municipality, city or local authority you can't afford to miss this event!

## Why attend?

- **Identify** automated solutions that enhance the management, recovery, and production of revenues
- **See** how technology can make your operations more financially sustainable
- **Introduce** data cleanliness into your organisation with data management systems that work
- **Get** to grips with best practices in revenue management and revenue enhancement for your local government or municipality
- **Hear** proven solutions to manage the pre and post procurement / tendering processes

Become a smart municipality that efficiently runs its end-to-end revenue management lifecycle!

## Programme at a glance

### Day 1 – Keynote and breakaway (18 August 2014)

- Ethics, business leadership and good governance
- Evaluating property rates and taxes for billing
- Improved technology for billing your revenues

### Day 2 – Thought leadership and breakaway (19 August 2014)

- Proactive measures for creating ethical cultures in municipalities
- Financial sustainability – good practice and preparation
- Sustainable economic development

### Day 3 – Post seminar forum (20 August 2014)

- Road safety for cities
- Traffic management
- Safe city concept

### Post event technical site visit

Exclusive site visit to the Traffic Management Centre for Cape Town on Wednesday, 20 August 2014

*“When my boss asks me to report back what I learnt from this conference I am not sure what I must leave out. There is too much to include and I look forward to getting back and to sharing the information which I have gathered.”*

Martin Achar, Town Clerk, **Mombasa City Council**, Kenya

## What to expect?



**1 to 1**

VIP meeting service giving you face time with your customers



**200+**

high-level delegates from over 28 countries



**55%**

municipality, utility and user attendance!



**1**

post event site visit



**12**

hours of pre and post-event media coverage



# Big ideas

**Syntell Sustainability Forum 2014** brings together Africa's leading thinkers who will share their ideas on how to make African municipalities more financially sustainable



**Dr Moretlo Molefi**  
Chairman  
Syntell  
South Africa



**Christa Liebenberg**  
Municipal Manager  
Stellenbosch Municipality  
South Africa



**Louise Muller**  
President  
IMFO  
South Africa



**Stan Wallace**  
Municipal Manager  
Theewatersloof  
Municipality  
South Africa



**Liezl Groenewald**  
Manager: Organisational Ethics  
Development  
Ethics Institute of South Africa  
South Africa

**Featuring over 25  
visionary high level  
speakers who will share  
their industry insights  
to help expand your  
expertise**



**Paul Smith**  
Director  
Kagiso Trust Consultancy  
South Africa



**Bronwen Del Paggio**  
Managing Director  
Trafficare  
South Africa



**Yasir Ahmed**  
Executive Manager Transport  
Regulation  
Western Cape Government  
South Africa



**Waseem Gamielidien**  
General Manager - Road  
Safety - South  
Syntell  
South Africa



**Patrick Roy Mnisi**  
CEO  
IMFO  
South Africa

## Contact the team

### Programme enquiries

**Andre Huddleston**

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### Delegate bookings

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### Press, media & association partnerships

**Travis Hyde**

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### Project manager

**Sean Manson**

✉ [sean.manson@hypenica.com](mailto:sean.manson@hypenica.com)

**Why not bring your team?  
If you register 5 delegates  
you only pay for 4.**

**Quote validation code BR001.**

### Session 1.0.1

#### Opening/Keynote session

*Chairman: Dr Moretlo Molefi, Chairman, Syntell, South Africa*

- 09:00 – 09:30 am** **Chairman's welcome**  
*Dr Moretlo Molefi, Chairman, Syntell, South Africa*
- 09:30 – 10:15 am** **Keynote address**
- Ethics, business leadership and good governance in the African context
  - How using and adopting a sustainable culture and systems can improve your city
- Christa Liebenberg, Municipal Manager, Stellenbosch Municipality, South Africa*
- 10:15 – 11:30 am** **Thought leadership address session / Panel discussion – Creating safe and financially sustainable African cities**
- Learning to integrate technology to improve city functions
  - Meeting new levels of community service delivery expectations
- Moderator:** *Dr Moretlo Molefi, Chairman, Syntell, South Africa*
- *Vincent Pillay, CFO, Buffalo City Metro Municipality, South Africa\**
  - *Louis Scheepers, Municipal Manager, Saldanha Municipality, South Africa*
  - *Christa Liebenberg, Municipal Manager, Stellenbosch Municipality, South Africa*
  - *Stan Wallace, Municipal Manager, Theewatersflood Municipality, South Africa*
- 11:30 – 13:00 pm** **Refreshments followed by lunch and networking around vendor display area**

### Session 1.0.2

#### Evaluating your property rates and taxes for billing

*Chairman: Liezl Groenewald, Manager: Organisational Ethics Development, Ethics Institute of South Africa, South Africa*

- 13:00 – 13:45 pm** **Integrated data systems and their importance to accurate property rates billing**
- Learn why accuracy of these data systems is important to the maintaining of your various city zones
  - Hear about how these systems will improve customer care and relations
- Matsobane Seota, Registrar, South African Council for the Property Valuers Profession*
- 13:45 – 14:30 pm** **Case study: Implementing the property valuation systems**
- Discover how this added updated revenue income
  - Learn how these issue are viewed and taken on in Southern Africa
- Lance Nel, General Manager, Total Geo-spatial Information Solutions, South Africa\**
- 14:30 – 15:30 pm** **Refreshment break around vendor display area**

### Session 1.0.3

#### Improved technology for billing your revenues

*Chairman: Matsobane Seota, Registrar, South African Council for the Property Valuers Profession, South Africa*

- 15:30 – 16:00 pm** **Revenue enhancement through smart meters: the Public Private Partnership (PPP) approach**
- Learn about the challenges of rolling out metering systems and how they can be overcome
  - Gain insight to the solutions available to the African market
- Lerato Thwane, Chief Director – Finance, Department of Cooperative Governance, South Africa*
- 16:00 – 16:30 pm** **Municipal Credit Control - Software packages and social media platforms for improved communication and billing**
- Learn how to leverage the latest mobile technology to manage the entire credit cycle from Final demands to RIPs
  - Focus efforts on top value accounts and measure monetary effectiveness of the actions taken out in the field.
- Mike Romyn, Owner, Revenue Red, South Africa*
- 16:30 – 17:00 pm** **PPP's and the private sector to streamline your revenue collection and infrastructure management**
- Discover how to improve relations and get the best out of your local and industry partners
  - Find out how to go about setting up these partnerships and the requirements involved
- Fundiswa Mnyaiza, PPP Legal Advisor, Eastern Cape Treasury, South Africa*

**FREE ENTRY!**

# NETWORKING INVITATION

**Monday, 18 August 2014**

**Time 17:00 – 19:00 • Dress: Business casual**

**Network with your colleagues and peers at the networking reception**

### Session 2.0.1

#### Opening/Keynote session: Financial Sustainability – good practice or preparation

*Chairman: Louise Muller President, IMFO, South Africa*

- 09:00 – 09:30 am Thought leadership Address - Proactive measures for creating ethical cultures in municipalities**
- Discover how promoting an ethical culture is key to leadership
  - Understand the importance to monitor and manage your organisation's ethical status
- Liezl Groenewald, Manager: Organisational Ethics Development, Ethics Institute of South Africa, South Africa*
- 09:30 – 10:00 am Communication and IT infrastructure development and the ability to implement new systems in your department**
- Discover new of ways of implementing a new system for better communication and efficiency
  - Take a look at the different systems and packages available for your regions and needs
- Lungelo Nomvalo, Director Municipal Efficiency, Deloitte, South Africa*
- 10:00 – 10:30 am Managing Debt Collection in your departments – effective systems and policies used by government agencies**
- Discover how this can be done more effectively for improved revenue management
  - Understand the issues and challenges around write-offs and when these should be done
- Roland Hunter, Director and Specialist in Public Finance and Administration, Hunter van Ryneveld (Pty) Ltd*
- 10:30 – 11:00 am Harnessing performance measurement, monitoring and management in municipal water services**
- Learn more about flag-ship initiatives aimed at supporting municipalities
  - Discover more on how to improve your service delivery
- Grant Mackintosh, Managing Director, Emanti, South Africa*
- 11:30 – 13:00 pm Refreshments followed by lunch and networking around vendor display area**

### Session 2.0.2

#### Sustainable economic development- support and grow your community

*Chairman: Patrick Roy Mnisi, CEO, IMFO, South Africa*

- 13:00 – 13:30 pm Protecting and maintaining your assets in your district –innovations and technology to help monitor your key revenue streams and assets**
- Look at systems used in the African environments to combat challenges Africa faces
  - Understand the challenges behind monitoring your revenue assets and importance of protecting your assets once they procured
- Ncedo Nkasela, Advisor and Business Development Manager, Ernst & Young, South Africa*
- 13:30 – 14:00 pm How to apply corporate sustainability to the city or municipal agenda**
- Learn about using fundamentals to drive delivery and advantage
  - Discover how government agencies can use corporate models to improve revenue and procurement streams
- Lloyd MacFarlane, GSA Campbell Sustainability Consulting, South Africa*
- 14:00 – 14:30 pm Assess your sustainability for effectively managing city facilities and potential revenue streams**
- Look at how PPPs can assist in the maintenance of municipal and transport infrastructure
  - Understand importance of maintaining roads and these challenges in the various environments
- Bronwen Del Paggio, Managing Director, Trafficare, South Africa*



#### Join the conversation:



[munisustainability](#)



[MuniSustain](#)



<http://goo.gl/IHw13>

**Session 3.0.1**

**Road safety for cities**

*Chairman: Patrick Muchaka, Managing Director, Global Road Safety Partnership, South Africa\**

- 09:00 – 09:30 am Traffic safety & maintenance from cities to municipalities**
  - Learn about the importance of implementing these systems into your municipality
  - Look at systems in use in South Africa

*Basil Skosana, Acting Director Transport, Nelson Mandela Bay Municipality, South Africa*
- 09:30 – 10:00 am Safe city concept – systems and designs**
  - Discover new systems and technology that can be rolled out on your streets
  - Learn about the systems that can monitor the safety of your residence and infrastructure

*Waseem Gamielidien, General Manager - Road Safety - South, Syntell, South Africa*
- 10:00 – 10:30 am Implementing Road Safety in your region**
  - Overcome the admin issues in municipalities and rolling out new systems
  - Discover cost effective ways to improve your safety levels and visibility

*Yasir Ahmed, Executive Manager Transport Regulation, Western Cape Government, South Africa*
- 10:30 – 11:00 am Refreshment break around vendor display area**

**Session 3.0.2**

**Traffic Management**

*Chairman: Waseem Gamielidien, General Manager - Road Safety - South, Syntell, South Africa*

- 11:00 – 11:45 am Policy as a driver to improve road safety**
  - Look at new mandates to meet the forecasted dangers and to reduce accidents
  - Learn about the tools and systems being used to promote road safety to your communities

*Dr Paul Vorster, CEO, Intelligent Transport Society South Africa*
- 11:45 – 12:30 pm Traffic Enforcement - must be number one priority.**
  - learn more on how to save on revenue and social spend costs
  - Looking at this aspect from a procurement and management perspective

*Rob Byrne, Managing Director, TrafficNet Pty Ltd, South Africa*

**Closing remarks**

- 12:30 – 13:30 pm Lunch followed by technical site visit**

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## Your blue print to business in the Western Cape



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# Even better in 2014!

This forum offers a unique platform for you to deliver your message, raise awareness and network with your customers

**The ability of local government and municipalities to successfully maintain financial sustainability has become paramount across the African continent.**

Showcase your services, systems and technology in front of Africa's municipal decision-makers actively seeking efficient, innovative solutions applicable in the African municipal context.

## What you get if you sponsor or exhibit at Syntell Sustainability Forum – **AN OUTSTANDING ROI!**

**Prepare for tenders** before they open by meeting municipal and local government leaders who hold the budgets and make purchasing decisions

**Access the marketplace** to build relationships with your industry peers and potential customers

**Position your company** to be the first in mind for projects and win more tenders

**Expand your portfolio** and gain commercially viable business development opportunities

**Meet the right people** to conclude months of partner and supplier interaction

### Available sponsorship opportunities

Sponsors can pick and choose from the benefits to create a tailored partnership solution that specifically meets their market goals and objectives. A number of sponsorship options will be available and sponsors will be graded based on their cumulative spend at the event.

**Some of the opportunities include:**

- **Lead generation opportunities:** Reach an influential market segment in a very cost-effective manner. Generating more than just impression, lead generation sponsorship opportunities ensure that meaningful and profitable business relationships are developed.
- **Branding opportunities:** Position yourself as a market leader, allowing you to showcase your brand optimally
- **Thought leadership opportunities:** This is a unique opportunity to position your company as one of the leading technology providers

**The event will feature a showcase/ display area for sponsors limited to invited vendors and partners.**



### Who should sponsor?

**Any company offering the following product or service should sponsor:**

- **Financial Management System**
- **Document Management System**
- **Geographical Information System**
- **Customer Relations Management System**
- **Performance Management System**
- **Revenue Management System**
- **Traffic Meter-to-cash Services**
- **Smart Grid Initiatives amongst others.**

*“I think the conference was a resounding success and hopefully the start of something significant for the local government sector.”*

Mark Chewins, CEO, **Syntell**, South Africa



**Sponsorship packages are 100% customised to meet your business needs and drive your business development initiatives forward.**

**Contact us today for a tailor-made proposal.**

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rashaad.essop@hyopenica.com



# Key stats from 2013



**39** pan-African and multi-sectoral speakers



**150** participants were in attendance



**63%** of participants were municipalities, traffic authorities, utilities, provincial, national, and local government and parastatals



**8+** hours of onsite networking activities



**6** countries from Africa were represented



## Syntell Sustainability 2013

welcomed 13 sponsors, 8 media partners and 4 association partners

### Industry facts and stats



Only **13 municipalities** throughout South Africa have so far received clean audits according to the Auditor - General of South Africa. This represents only **5% of all those municipalities** which were audited.



It is estimated that exceptionally high levels of road accidents costs the South African economy more than **US\$30 billion each year**.

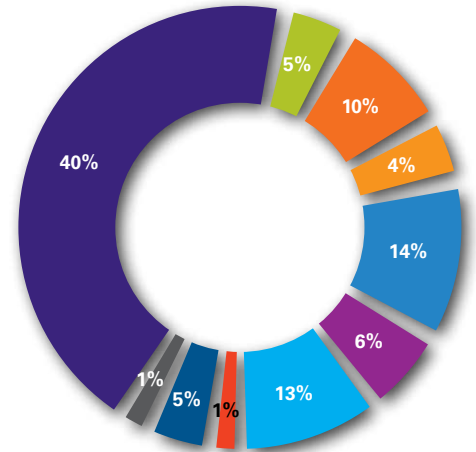


Nakuru county government in Kenya, is alone owed more than **US\$24 million in unremitted land and property rates**, which will severely affect service delivery.



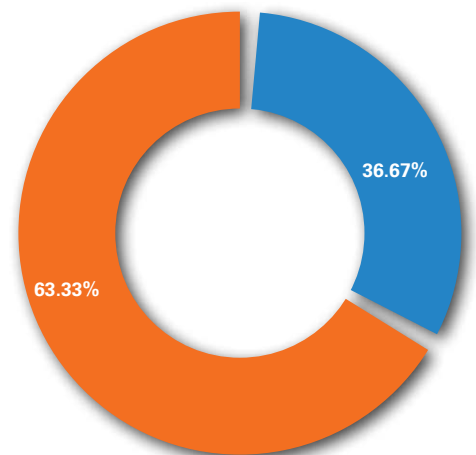
2014 is the deadline for The Department of Corporate Governance and Traditional Affairs' (COGTA) **100% clean audits for municipalities**.

### 2013 Delegate breakdown



- Municipalities
- Metro police and traffic authorities
- National government
- Provincial government
- Research agencies, academia and associations
- Parastatal
- Utilities
- Government agencies
- Public sector consultants
- Investors and banks

### Government, parastatals, traffic authorities and utilities vs government solution providers



- Solutions providers
- Government agencies

*“I want to thank you as I have made more contacts in the last 3 days than I have in the last 3 years. This was a very valuable conference.”*

Bronwen Del Paggio, Managing Director, **Trafficare**, South Africa

# Meet the **sponsors**



## Platinum sponsor

**Syntell** is a leading technology company focused on providing road safety, traffic management and revenue collection services and systems to local governments and utilities in Africa. With its pedigree in technology and innovation, Syntell's roots go back to 1963 with the establishment of Plessey South Africa. Founded in 2003, through a management buy-out, Syntell continues to maintain their industry leading position through provision of effective, practical solutions, balanced with an innovative edge.

As a trusted partner to government, Syntell has maintained effective public-private partnerships with the majority of Metros in South Africa. As part of the HCI group, Syntell is a certified level 2 BBBEE contributor and is dedicated to continually improving its scorecard in all respects. Social Responsibility is a cornerstone value of Syntell and the Syntell Foundation was created to foster community engagement in the areas of road safety, entrepreneurship as well as education.

[www.syntell.co.za](http://www.syntell.co.za)

## Sponsors:



**Cape Business News**, founded in 1980, is a specialist publication that provides business readers with comprehensive news on a monthly basis with extensive coverage of the Cape's general business trends, events, statistics, new products, services and projects. It is primarily a promotional vehicle for companies which have the Cape Business community as a primary target market.

[www.cbn.co.za](http://www.cbn.co.za)



**Touchwork** is a business solutions provider that offers real-time Physical Asset Management, Enterprise Feedback and Operational Insight solutions. Using a combination of web and mobile technologies and experienced business and service consultants, we're able to provide organisations with a range of innovative solutions to meet their needs in a rapidly evolving digital marketplace. Our solutions present great opportunities for businesses to engage and interact with their customers, their staff and their stakeholders anywhere, anytime.

[www.touchwork.com](http://www.touchwork.com)

## Association and strategic partners:



**Arrive Alive** is South Africa's road safety website developed with the vision to create an effective road safety information portal that will enhance awareness of road safety and save lives.

[www.arrivealive.co.za](http://www.arrivealive.co.za)



**The Global Road Safety Partnership South Africa (GRSP ZA)** was registered as a Section 21 company in 2007. The function of GRSP ZA is to broker partnerships between government, business and civil society organisations that are dedicated to reducing death and injury on the roads in South Africa. GRSP ZA combines resources and knowledge to implement sustainable interventions that reduce the number of deaths on our roads. Our members include government agencies, road safety experts, engineering companies, NGO's, and corporates.

[www.grsp.org.za](http://www.grsp.org.za)



**The Institute of Municipal Finance Officers (IMFO)** is a South African professional body dedicated to establish and maintain high standards of professionalism among municipal finance and municipal internal audit practitioners by providing an organisational framework for them to collectively enhance, maintain and promote professionalism in the field of municipal finance. IMFO is widely recognised for its imperative advisory role to the various national bodies. IMFO has contributed to the raising of the standard of professional excellence in local government finance since 1929 and continues to be at the forefront of providing valuable input to stakeholders on legislation influencing local government.

[www.imfo.co.za](http://www.imfo.co.za)



It has become evident recently that service delivery is a big concern in South Africa. Service delivery is poor in communities and some residents don't even have the basic facilities such as running water, electricity that municipalities should be providing. That's why **Municipality Watchdog** "Your voice is Power" was started. The purpose of this watchdog is to keep a close eye on service delivery in local municipalities and to hold government accountable. The organisation would like to compile a report to see what the needs are in communities, and they will then present the report to government.

[www.municipality-watchdog.co.za](http://www.municipality-watchdog.co.za)

## Meet the advisory board



**Mark Chewins**  
CEO  
Syntell,  
South Africa



**Waseem Gamielien**  
General Manager  
Road Safety / Back Office (South)  
Syntell,  
South Africa



**Rudi Leitner**  
Chairman  
Hypenica,  
South Africa



**Ncedo Nkasela**  
Business Development Manager  
Ernst & Young,  
South Africa



**Paul Smith**  
Director  
Kagiso Trust Consultancy,  
South Africa



**Stan Wallace**  
Municipal Manager  
Theewatersfloop Municipality, South Africa  
Managing Director and CEO,  
Syntell, South Africa

# Register online today to secure your seat!

## YES, REGISTER ME FOR:

Rates applicable for South African organisations only

	Early bird rate: expires 27 June 2014	For bookings received after 28 June 2014
<b>Government, municipality, associations, academic, NGO</b>		
<input type="checkbox"/> <b>3 day Gold pass</b> , including the post-conference seminar and site visit ( <b>18 – 20 August 2014</b> )	<input type="checkbox"/> R4 995 + 14% VAT = <b>R5 694.30</b>	<input type="checkbox"/> R5 995 + 14% VAT = <b>R6 834.30</b>
<input type="checkbox"/> <b>2 day conference pass (18 – 19 August 2014)</b>	<input type="checkbox"/> R3 995 + 14% VAT = <b>R4 554.30</b>	<input type="checkbox"/> R4 995 + 14% VAT = <b>R5694.30</b>
<b>Vendors, manufacturers and solution providers</b>		
<input type="checkbox"/> <b>3 day Gold pass</b> , including the post-conference seminar and site visit ( <b>18 – 20 August 2014</b> )	<input type="checkbox"/> R6 995 + 14% VAT = <b>R7 974.30</b>	<input type="checkbox"/> R7 995 + 14% VAT = <b>R9 114.30</b>
<input type="checkbox"/> <b>2 day conference pass (18 – 19 August 2014)</b>	<input type="checkbox"/> R5 995 + 14% VAT = <b>R6 834.30</b>	<input type="checkbox"/> R6 995 + 14% VAT = <b>R7 974.30</b>
<input type="checkbox"/> <b>Audio recording of sessions</b>	R599 + 14% VAT = <b>R682.86</b>	

- Rates exclude 5% administration fee which will be included / added to your invoice
- If payment is not received by the time of the early bird price expiring, the next tier price will apply
- Please visit the website to see the terms and conditions: [www.sustainability2014.co.za](http://www.sustainability2014.co.za)

## THREE EASY WAYS TO REGISTER:

There are three ways to register to attend Syntell Sustainability 2014:

- 1 Register online through our secure website at [www.sustainability2014.co.za/register](http://www.sustainability2014.co.za/register)
- 2 Download the registration form from [www.sustainability2014.co.za/register](http://www.sustainability2014.co.za/register), complete and return via fax to +27 21 702 4340 or e-mail: [meghan.gilson@hypenica.com](mailto:meghan.gilson@hypenica.com)
- 3 Contact the Syntell Sustainability 2014 team directly at +27 21 700 4300

Why not bring your team? The more places you book the more you save... Book 5 and pay for 4!

## Special travel rates and visa information

The Syntell Sustainability 2014 organisers are pleased to offer our participants additional value adds when attending the event. We have negotiated special rates and savings with our preferred air, car rental and accommodation partners.

**Flights:** Our preferred travel partner Travelstart are offering Syntell Sustainability delegates special fares on a first come, first serve basis. To make use of this offer, please contact Meghan Gilson: [Meghan.gilson@hypenica.com](mailto:Meghan.gilson@hypenica.com) or phone: +27 21 700 4329. Or follow the link to the website: [www.sustainability2014.co.za/travel-accommodation/travel](http://www.sustainability2014.co.za/travel-accommodation/travel)

These special fares are available on a first-come-first-served basis and subject to availability. Please take note: early booking is strongly suggested as flights to, from and within South Africa are generally in heavy demand.

**Car Rental:** Budget Rent a Car is offering Syntell Sustainability Delegates from 18-20 August 2014, 5% discount on car rental. To make use of this offer, please contact Meghan Gilson: [Meghan.gilson@hypenica.com](mailto:Meghan.gilson@hypenica.com) or phone: +27 21 700 4329. Or follow the link to the website: [www.sustainability2014.co.za/travel-accommodation/travel](http://www.sustainability2014.co.za/travel-accommodation/travel)

**For visa information visit:** [www.sustainability2014.co.za/index.php/travel-accommodation/travel#visa](http://www.sustainability2014.co.za/index.php/travel-accommodation/travel#visa)

## Accommodation

The Syntell Sustainability Forum organisers have negotiated specially discounted rates for delegates requiring overnight accommodation.

Once you have confirmed your registration for the conference please contact:

**Meghan Gilson**  
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+27 21 700 4329

## For package deals or to learn more about how to register for this event contact our delegation management team:

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## Event location:

**Vineyard Hotel & Spa Conference Centre**  
Colinton Road (off Protea Road),  
Newlands  
Cape Town, South Africa



With over 200 years of history within its walls, this deluxe 207 roomed hotel is situated in seven acres of attractive landscaped parkland on the banks of the Liesbeek River. Located in the lush leafy suburb of Newlands, the Vineyard Hotel & Spa is within easy walking distance of the up-market Cavendish Shopping Centre and is just 10 minutes away from the City Centre and the popular Victoria & Alfred Waterfront.

The award winning 2 storey "Vineyard Hotel & Spa Conference Centre" is one of the finest venues in Cape Town for conferences, wonderful for weddings or special occasions.

This beautiful establishment comprises the original home of Lady Anne Barnard and new bedrooms designed by highly acclaimed architects Jack Barnett and Revel Fox. It is filled with works by leading South African artists and offers rooms ranging from single to family suites, both mountain and courtyard facing.

[www.vineyard.co.za](http://www.vineyard.co.za)

## About the organisers

**hypenica**

Hypenica is an international media group that serves its markets by connecting buyers and sellers, sharing information and experiences, identifying new opportunities, and enabling more effective business.

We do this through our innovative platforms and events – which include database, research, exhibition, conference, publishing and online media products for the following niche B2B and B2C sectors. Hypenica enables markets to share knowledge, connect people and identify opportunities. It does this by means of smart media and smart events – offering a variety of synergistic and innovative database, research, exhibition, conference, publishing and online media products.

Our expertise and track record extends to both B2B and B2C environments and we are building a strong portfolio in the following niche sectors:

- Concrete, cement and construction
- Transport and logistics (infrastructure)
- Consumer electronics
- General business

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