

BE ECOMOBILE: WALK, CYCLE & USE PUBLIC TRANSPORT



WHAT IS ECOMOBILITY?

EcoMobility is an environmentally friendly way of moving, that aims to decongest major cities. The goal is to reduce the number of private cars on the roads to allow free movement of people around our cities. EcoMobility is designed to give the cities back to the people, giving them the freedom to cycle, walk, jog and stroll freely. It is also intended to reduce the amount of air pollution and make our world a cleaner place to live in.

The EcoMobility World Festival is where the idea of EcoMobility is celebrated. The Sandton CBD in Johannesburg will be the second global city to celebrate the idea of EcoMobility after the city of Suwon in South Korea. Over 100 000 people travel to and from Sandton every day, with more than 75 000 vehicles driving into Sandton in the mornings, making it one of the most congested growing city centres. If these numbers are not reduced the Sandton CBD could lose its attractiveness as a business destination. The City of Johannesburg is investing significant infrastructural changes including introducing Bus Rapid Transit and cycling lanes in the Sandton CBD. But this needs to be accompanied by behavioural change, thus the decision to host the international festival and show residents, workers and visitors that a different future is possible."



TAKE A LOOK AT THE FUTURE. ONE CITY, ONE NEIGHBOURHOOD. A PLACE TO CYCLE, WALK AND USE PUBLIC TRANSPORT.

From 1-31 October 2015, the City will give Sandton community and visitors a look at how an EcoMobile City works and feels like. By changing road spaces for a month it will make the Sandton CBD an easier place to walk and cycle. Public transport will also be easily accessible to commuters.

Public transport, cyclists and pedestrians will be given preference on some of the streets of Sandton during the month-long festival. Walking is the most sustainable way of moving but it can also be done by using bicycles, tricycles, velomobiles, wheelchairs, push scooters or skates.

The EcoMobility World Festival will also be a place for dialogues and debates and a platform for exhibitions, street sports, fan clubs, family days and many other fun-filled events.

EXHIBITION

As part of the World EcoMobility Festival, there will be an exhibition giving the public a chance to find out about the history of transport in Johannesburg, view and try out innovative vehicles and experience travel options beyond personal cars.

Alternatively you can also view the exhibition online at www.ecomobilityfestival.org



CHANGE THE WAY YOU MOVE, USE ALTERNATIVE TRANSPORT

Plenty of alternative transport will be available and demonstrated during the EcoMobility World Festival and some of the roads will only be available for walking, cycling and public transport. Whether you are a worker, resident or visitor to Sandton, try out the following modes of transport:

- Park your car at one of our designated park & ride facilities and catch a Metrobus, PUTCO or minibus taxi.
- The City will be creating dedicated lanes for these modes of transport from the east and west and around the Sandton CBD making them safer, easier and faster to use.
- Electric bikes will be available for sharing, to simplify moving around Sandton.
- Cycle along dedicated pop-up lanes coming into the Sandton CBD. You can also cycle with others by joining a cycle train coming into Sandton.

Travelling from within the Sandton precinct you can make use of the tuk-tuks services, pedicabs, electric vehicles and metered taxis.

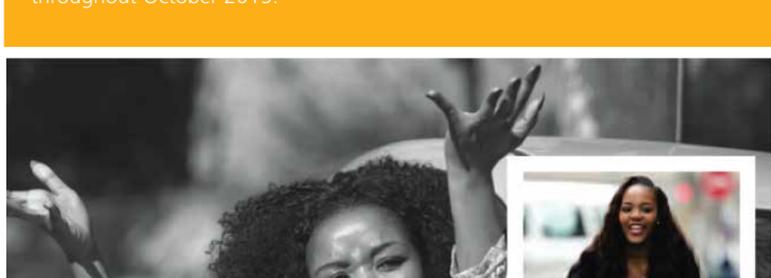
For more information check the press, social media or visit www.ecomobilityfestival.org, facebook page www.facebook.com/cityofjohannesburg, twitter [#ecomobilityjoburg](https://twitter.com/ecomobilityjoburg)

ECOMOBILITY WORLD FESTIVAL FOOTPRINT AND FESTIVAL ROAD CHANGES

A number of roads will be restricted and access managed around the Sandton CBD to give priority to public transport, walking and cycling.

A temporary transport loop will be created along Rivonia, Fredman and 5th Street for all public transport users. The one side of West Street is being reconstructed to be a complete street including a cycle lane. After the Festival, both sides of West Street as well as Maude Street will include cycle lanes and the public transport loop will be made permanent. lanes and the public transport loop will be made permanent.

The changes introduced during the Festival are the start of a process for long-term changes. The streets will now begin to give dignity to pedestrians, access to cyclists and safety to public transport users.



visit www.ecomobilityfestival.org on how to Change The Way You Move in October 2015

ECOMOBILITY WORLD FESTIVAL – A FUN PLACE TO BE

The Sandton CBD will be a really fun place to be in October; pop-up parks, restaurants, food stalls and entertainment stands will be located on the roads that are being closed. Members of the public will be able to ride in EcoMobility transport such as Segways, pedicabs and electric vehicles. The streets will be alive with activities and opportunities for leisure throughout October 2015.



EVENTS

Residents from all over Johannesburg are encouraged to come together on these following important dates:

- **1 October 2015:** Media briefing and Joburg Shopping Festival & Fashion Show.
- **4 October 2015:** Streets Alive: We-r-1-Come walk, ride your bike, skateboarding between Alexandra and Sandton and be present at the opening ceremony.
- **4-25 October 2015:** Exhibitions: find out about the history of transport in Johannesburg, view and try out innovative vehicles and experience travel options beyond private cars.
- **11 October 2015:** Participate in the fourth Freedom Ride, followed by a Family Fun Day along West Street together with food music and a focus on road safety education and activities.
- **18-19 October 2015:** Come play a variety of sports on the closed-off streets, including action netball and action soccer.
- **23-25 October 2015:** Participate or watch the Discovery Duathlon along the street of Sandton and Alexandra.
- **31 October 2015:** Rugby meets Soccer Derby. Come and join us for a double-header sporting entertainment. View an adrenaline-packed Rugby World Cup Final and the never-ending rivalry between Orlando Pirates and Kaizer Chiefs. Plus lots of fun-filled activities including battle of the DJs.

