



3RD ANNUAL ROAD SAFETY SUMMIT 2011

IMPLEMENTATION STRATEGIES TOWARDS EDUCATING, ENFORCING, EVALUATING & ENGINEERING

DATES: 15, 16 & 17 NOVEMBER 2011 VENUE: CSIR INTERNATIONAL CONVENTION CENTRE, PRETORIA

CONFIRMED EXPERT SPEAKERS:



Desbo Sefanyetso

MEC
NORTH WEST DEPARTMENT OF PUBLIC SAFETY

Daniel Manganye

Commissioner Tshwane Metropolitan Police
TSHWANE COMMUNITY SAFETY DEPARTMENT

Ivan du Plessis

Senior Protocol Officer
EKURHULENI METROPOLITAN MUNICIPALITY

Howard Dembovsky

National Chairperson
JUSTICE PROJECT SOUTH AFRICA

Werner Vermaak

Head Of Communications
ER24

Benjamin van Rooyen

Law Enforcement Specialist
LYCEUM COLLEGE

Lobo das Neves

Owner
INTERNATIONAL LAW ENFORCEMENT INSTITUTE

Dr. Vincent Maphai

Director Of Corporate Affairs & Transformation
SOUTH AFRICAN BREWERIES LTD (SAB LTD)

Gerrie Gerneke

Director: Traffic & Road Safety
JOHANNESBURG METROPOLITAN POLICE DEPARTMENT

Wendy Watson

Owner
WENDY WATSON CONSULTING

Kenneth Africa

Chief Director: Traffic Management
WESTERN CAPE DEPARTMENT OF COMMUNITY SAFETY

AJ Mthembu

President
SOUTH AFRICAN NATIONAL TAXI COUNCIL

Lumka Wanda

Executive Director
LARIMAR

INTERACTIVE WORKSHOPS ON:

The Effects Of Alcohol On Road Safety

Facilitated by:

Layla Jeevanantham

Alcohol Programme Specialist
SOUTH AFRICAN BREWERIES LTD (SAB LTD)

Preliminary Substance Investigation & Prosecution

Facilitated by:

Lobo das Neves

Owner, INTERNATIONAL LAW ENFORCEMENT INSTITUTE

Limiting Your Liability As A Law Enforcer

Facilitated by:

Benjamin van Rooyen

Law Enforcement Specialist
LYCEUM COLLEGE

Feedback & Recommendations Will Be Forwarded To National Department Of Transport & Other Authorities After The Conference

KEY ISSUES FOR DISCUSSION INCLUDE:

- An overview on the UN Decade of Action on Road Safety
- Evaluating the effects of corruption on law enforcement
- Recognising the value of the AARTO Act in achieving road safety goals
- Examining the role of the media in promoting responsible behaviour on our roads
- Road safety strategies for fleet management & e-tolling
- Transforming public transport to be reliable & safe for all
- Effective prosecution of offenders
- Reaching stronger collaboration between law enforcers and road safety stakeholders both in the public & private sector

Register & pay For 4 delegates & get the 5th delegate FREE!!!

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DAY ONE – 15 NOVEMBER 2011

07:15 Registration

08:00 Opening Remarks By Chairperson

Wendy Watson

Owner

WENDY WATSON CONSULTING

08:30 An Overview On The United Nations Decade Of Action For Road Safety

- Ensuring a collective commitment to reduce road deaths by 50% by 2020 and how this fits in with the African Ministers Millennium Goals of reducing fatalities by 50% by 2014
- Establishing and encouraging road safety interventions: Looking at the Challenges to implementation –Turning policy into action
- Reaching interim targets and strategies which include: 100 % helmet and seatbelt use by 2020
- Encouraging the private sector to become involved by:
 - (1) putting down firm guidelines for staff with levers to ensure compliance
 - (2) taking over government functions on a PPP basis
 - (3) assisting government by sponsoring projects with funds or with personnel/skills sharing
- Raising the profile of the issues through Education - letting people know the primary risks of using the road and the consequences of unsafe behaviour
- Enforcing legislation on key factors such as: limiting speeding as a “moving violation”, reducing drunk-driving and increasing the use of seatbelts, child restraints and motorcycle helmets
- How the Decade can influence the bottom line for business and industry. What does road safety cost your company, and how you can reduce this cost

Wendy Watson

Owner

WENDY WATSON CONSULTING

09:15 The Roles Of The Public And Law Enforcement Authorities Under AARTO In Attaining The Goals Of The UN Decade Of Action for Road Safety Objectives

- Re-assessing the change that the AARTO/DEMERIT System will make to driver behaviour
- The effects of AARTO on the duties on Traffic Officers
- The implications of AARTO Act on Prosecutions
- Investigating ways to effectively implement the AARTO Act on the nation's roads
- What AARTO means to you as a business entity with respect to employment and management of drivers

Howard Dembovsky

National Chairperson

JUSTICE PROJECT SOUTH AFRICA

10:00 Morning Tea And Networking Opportunity

10:30 Key Strategies On Eradicating Substance Abuse

- Enforcing a National Strategy for the monitoring and enforcement of driving under the influence of liquor and illegal substance
- Increasing visible policing over weekends
- Adopting the Western Cape's best practice model to eventually decrease road fatalities by 50% by 2015

Kenneth Africa

Chief Director: Traffic Management

WESTERN CAPE DEPARTMENT OF COMMUNITY SAFETY

11:15 The South African Breweries Ltd (SAB Ltd) Alcohol Strategy

- Focusing on reducing the harmful use of Alcohol
- Live the Example
- Lead Co-Regulation
- Implement Real Impact Programme

Dr. Vincent Maphai

Director of Corporate Affairs & Transformation

THE SOUTH AFRICAN BREWERIES LTD (SAB LTD)

12:00 Reserved Sponsor Slot

12:30 Lunch

13:30 The Role Of The Media In Promoting Road Safety

- Examining more effective methods to create public awareness on road safety through highlighting the role Advertising plays in helping deter negative driver attitude
- Are campaigns through the media reaching the intended target market?
- The role of Social Media i.e. Social Networks like Facebook, Twitter, in promoting road safety
- Re-looking Advertising campaigns which promote speeding

Ivan du Plessis

Senior Protocol Officer

EKURHULENI METROPOLITAN MUNICIPALITY

14:15 The Importance of Law Enforcement Education In Promoting Road Safety

- Encouraging Road Safety Education in schools; within the Curriculum
- Educating both the law enforcer and the public on road safety strategies
- Re-examining methods of training and orientating Road Safety Officers

Benjamin van Rooyen

Law Enforcement Specialist

LYCEUM COLLEGE

15:00 Open Forum Discussion On Outcomes To Be Reached By Road Safety Stakeholders

15:30 Closing Remarks From The Chair And End Of Day One

What Delegates Had To Say About Last Year's Conference:

“All topics are informative and relevant” – Road Safety Officer Department of Public Safety

“The sharing of best principles & challenges within the provinces – IMS Manager N3TC

“The amount of valuable information & ideas that was obtained” – Senior Traffic Officer Nelson Mandela Metropolitan Municipality



DAY TWO – 16 NOVEMBER 2011

07:15 Registration

08:00 Opening Remarks By Chairperson

Lobo das Neves

Owner

INTERNATIONAL LAW ENFORCEMENT INSTITUTE

08:30 The Effects Of Corruption In Enforcing Road Safety Strategies

- Examining ways to change both the public's and Traffic Officials attitude towards bribes
- Enforcing harsher punishments not only for accepting bribes but as well as for those offering them: a diversion mechanism
- Examining the role an anti-corruption strategy will play in ensuring that only qualified drivers are on the roads and that vehicle testing is legit
- How much funding is lost due to fraudulent/corrupt activities in law enforcement?

Desbo Sefanyetso

MEC

NORTH WEST DEPARTMENT OF PUBLIC SAFETY

09:15 Effective Prosecution Of Offenders

- Examining how to minimise investigative errors on accidents scenes to ensure effective prosecutions and convictions
- Re-evaluating investigation procedures to ensure a thorough collection of amongst others evidence from accident scenes effectively
- Encouraging the fast tracking of prosecutions by enforcing stricter laws
- Highlighting Traffic Officials rights on a scene of an accident, when making arrests

Gerrie Gerneke

Director: Traffic & Road Safety

JOHANNESBURG METROPOLITAN POLICE DEPARTMENT

10:00 Morning Tea And Networking Opportunity

10:30 Collaboration Between SAPS And Metro Police

- Increasing collaboration between all road safety stakeholders
- Who is who within law enforcement and what role can you play in road safety
- Dissecting roles and responsibilities of enforcement and private sector buy-in
- How can the public and private sector work together to reduce road deaths

Daniel Manganye

Commissioner Tshwane Metropolitan Police

TSHWANE COMMUNITY SAFETY DEPARTMENT

11:15 The Role Of Emergency Workers In Road Safety

- Paramedics & Drunk drivers – What can be done & the myths/facts behind the roles of paramedics & law enforcement
- The Golden Hour vs. Hospital Distance & on scene time
- Ambulance/ Emergency vehicle collisions
- Tools of the trade – The legal aspects

Werner Vermaak

Head Of Communications

ER24

12:30 Reserved Sponsor Session

13:00 Lunch

13:45 Road Safety Strategies For Fleet Management

- Examining the role technology can play in monitoring driver behaviour and patterns
- Establishing how on-board technology can assist in road safety as well as investigations
- Compiling an effective road safety strategy with the possible end goal: being a reduction of running costs, as well as maintenance costs
- Highlighting the effects the AARTO system and E-Tolling will have on businesses bottom-line
- Educating driver's on Road Safety to ensure that they are knowledgeable on road safety

Lumka Wanda

Executive Director

LARIMAR

14:30 Transforming Public Transport To Be Reliable & Safe For All

- Finding effective ways to ensure our Public Transport systems are reliable and safe
- Expanding the public transport grid to ensure accessibility
- Addressing the silence over the Taxi Recapitalisation Programme: where do we stand on the scrapping of unsafe vehicles?
- Establishing the possibility of providing safe transport for school children
- Exploring ways to change Taxi/Bus driver attitude towards Road Safety and in turn the perception of the public on using public transport

AJ Mthembu

President

SOUTH AFRICAN NATIONAL TAXI ASSOCIATION

15:00 Open Forum Discussion

This platform will give delegates and speakers time to discuss issues that were not addressed during the conference and summarize feedback to authorities

15:30 Closing Remarks From The Chair And End Of Day Two

BE PART OF THE EVENT

Sponsorship & Exhibits: This is an excellent opportunity for your company to showcase its products & services to high level decision makers attending the Road Safety Summit. This event is aimed at government and the private sector, so what better platform to market & brand your product & services with set aside limited event sponsorship & exhibit spaces. There is no other event that will give your products & services the best maximum exposure to the Road Safety Stakeholders

Contact Yashik on 031 502 1880/071 8914 638 or email: yashik@intelligencetransferc.co.za regarding sponsorship and exhibition opportunities.

DAY THREE – 17 NOVEMBER 2011

08:00 Registration 09:00 Start of Workshop 10:30 Tea/Coffee Break
11:00 Session Two 12:30 Close of Workshop & Lunch

Workshop
A

The Alcohol Way Training Examining The Effects Of Alcohol On Road Safety

The Alcohol Way Training was developed by the South African Breweries to educate its employees and various stakeholders about the effect of alcohol.

Key Aspects Covered

- Through the training, delegates will gain a keen understanding of the effect of alcohol and you will walk away with the knowledge and the importance of the responsible use of alcohol
- Delegates gain a keen insight into the effects of irresponsible alcohol consumption, from a health, social, medical, economical and environmental perspective

Layla Jeevanantham

Alcohol Programme Specialist

SOUTH AFRICAN BREWERIES (SAB LTD)

What Gives The Facilitator Credibility:



Layla Jeevanantham is the Alcohol Programme Specialist with the Public Policy Department at South African Breweries Limited. As part of her portfolio she ensures that all SAB limited employees and stakeholders are aware of and trained on the various alcohol related policies that affect the employees, stakeholders and the business at large. She is an attorney by trade with eight years post-article experience, and draws from her skills as a lawyer to effectively understand, interpret and work with policy and facilitate training. In her private time she is a mother of two who enjoys any moment of peace that she may have to herself.

Lunch 12:30 to 13:15

13:30 Start Of Workshop 15:00 End of Workshop/Tea/Coffee Break

Workshop
B

Preliminary Substance Investigation & Prosecution

Gain knowledge on how to identify potential perpetrators', as well how to test for substances including alcohol. Maintaining evidence integrity and winning your case.

Key Aspects Covered:

- Interdiction of driving under the influence
- On-scene investigation
- Substance abuse & intoxication

Lobo das Neves

Owner

INTERNATIONAL LAW ENFORCEMENT INSTITUTE

What Gives The Facilitator Credibility:

Lobo das Neves served in the South African Police from November 27, 1981 to November 28 2006. He served at the South African Narcotics Bureau for approximately 14 years and spent the majority of his career in the specialist detective environment and received a State President's Commission in 1991 and promoted to the rank of Lieutenant Colonel. His education background include: National Certificate Police Science - 1994, Technicon RSA, National Diploma Police Administration - 1991, Technicon RSA, Matric - 1981, Jan Van Riebeeck High School, Cape Town. He has completed various courses to name only a few recent ones: Interviewing & Interrogation, Presiding Officers Course for Disciplinary Hearings, Tactical Policing Level II, Disciplinary Officers and Covert Intelligence Operator course etc. He also graduated from the 194th session of the FBI National Academy after being selected and invited by the Director of the FBI to attend.

15:15 Start Of Workshop 16:30 End of Workshop

Limiting Police Liability

Workshop
C

This workshop will explore the needs of the traffic profession and make recommendations to ensure that training requirements are met. Training must focus on attempts to minimize police liability, ensure that services exceed the expectations of road users and limit corrupt practices.

Key Aspects Covered:

- Malfeasance in the traffic law enforcement environment;
- The role of the RTMC in training;
- Deficiencies in the training of traffic law enforcement industry;
- Professionalization; and
- Tactical versus theoretical training.

Benjamin van Rooyen

Law Enforcement Specialist

LYCUEM COLLEGEW

What Gives The Facilitator Credibility:



Benjamin van Rooyen has a Honours Degree in Police Science from the University of South Africa and the Diploma in Traffic Management from The Institute of Traffic and Metropolitan Police Officers of Southern Africa. (ITMPO) He is a law enforcement veteran with more than 30 years of service in a large traffic law enforcement agency and 5 years in higher education. He is the writer of numerous articles and study manuals in the field of Traffic Police Science. He is a fully trained vehicle crash reconstructionist and studied at the University of North Florida in the USA. He is also the recipient of two medals of merit from the ITMPO.

ROAD SAFETY SUMMIT 2011

Dates: 15, 16 & 17 NOVEMBER 2011 Venue: CSIR International Convention Centre, Pretoria

TO SECURE YOUR PLACE AT THIS COURSE - PLEASE COMPLETE THE FOLLOWING:

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Confirmation - Your registration will only be confirmed until such time as payment is received and may be subject to cancellation.

Right of Admission - Intelligence Transfer Centre reserves the right to refuse admission to the training course where evidence of full payment cannot be shown. Delegate Substitutions - Delegate substitutions are welcomed at any time and do not incur any additional charges. Please notify us in writing of any such changes.



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(Register & pay before 20 September 2011)



4 EASY WAYS TO REGISTER



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Delegate Cancellations: All delegate cancellations must be received in writing and are subject to the following conditions:

- for any cancellations received 20 working days before the start of a training course, Intelligence Transfer Centre will issue a 100% credit for the value paid to be used for up to one year from the date of issue for any future INTELLIGENCE TRANSFER CENTRE training course
- for any cancellations received less than 20 working days before the date of the training course, the full fee will be payable and no refunds or credit notes will be given
- if a registered delegate does not cancel and fails to attend the training course, this will be treated as a cancellation and no refund or credit note will be issued
- Delegate substitutions are welcome-Please notify us 5 days before the event

ITC Substitutions and Cancellations: Speakers and topics are confirmed at the time of publishing of the programme, but ITC reserves the right to substitute, alter or cancel advertised speakers and/or topics in appropriate circumstances (and will give notice to such substitutions or alterations via email prior to the conference as soon as possible)

Intelligence Transfer Centre Cancellation & Postponement policy

In the event that Intelligence Transfer Centre cancels an event, delegate payments will be refunded. In the event that Intelligence Transfer Centre postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future event. This credit will be available for up to one year from the date of issuance. No refunds will be available for postponements. Intelligence Transfer Centre is not responsible for any loss or damage as a result of a substitution, alteration or postponement of an event. Intelligence Transfer Centre shall assume no liability whatsoever in the event this training course is rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this training course impracticable or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency.

APPLICATION FOR REGISTRATION AND ACCEPTANCE OF TERMS AND CONDITIONS

I acknowledge that I have read, understood and accept the programme and Terms and Conditions (including Payment Terms) and hereby apply for registration on behalf of myself (if a single delegate) or on behalf of the undermentioned organisation which I am duly authorised to represent.

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