

ROAD SAFETY CONFERENCE 2012



OVERVIEW



WELCOME TO THE DECADE OF ACTION – 2ND SOUTHERN AFRICAN ROAD SAFETY CONFERENCE

Road traffic crashes are one of the leading causes of death; statistics reveal that every year more than 1.2 million people die in road crashes around the world. Sixty-five percent of deaths involve pedestrians and 35 percent of pedestrian deaths are children. Over 30 - 50 million are injured and often disabled each year. This level of road trauma imposes huge economic costs, representing between 1 and 3 percent of GDP in most countries. The majority of these deaths – about 70 percent – occur in developing countries.

The inaugural South African Road Safety Conference held in 2011, in support of the UN Decade of Action on Road Safety, highlighted the need for a joint approach by all stakeholders to develop action plans to reduce road fatalities and the consequences thereto. A Conference Declaration and Action Plan was signed by all representative stakeholders.

Following on from the successful 2011 event, the second South African Decade of Action Road Safety Conference is planned for October, during Transport month the aim of which will be to review the progress on action to date; reinforce the co-operation between road safety stakeholders; deliberate on measures and further actions which can be taken to strengthen institutional capacity, provision of safe road infrastructure, safer vehicles, safer road users, education, awareness and enforcement to ensure that fatalities and serious injuries are reduced over the period covered by the “UN Decade of Action on Road Safety.”

The second Road Safety Conference will be structured in favour of a participatory approach with delegates and more time will be allocated for discussion from the floor. Delegates will be encouraged to add their ideas and suggestions to topics being deliberated in the different sessions.

It is also important to learn from successful experiences and initiatives in other countries – to this extent distinguished speakers have been invited to share best practices and interventions which successfully reduced fatalities on the world’s road network.

It is with this knowledge and understanding that we invite you to participate in the Second Road Safety Conference to be held on 23 & 24 October at Birchwood Conference Centre, Boksburg, Johannesburg.



Logashri Sewnarain
SARF PRESIDENT



Collins Letsoalo
Acting CEO: RTMC



THEMES & TOPICS

The 2012 SARF/RTMC Road Safety Conference is a follow up on the very successful conference which was held on 7 and 8 June 2011. The 2011 Conference Declaration and Action Plan will be used as reference documents for the Conference in terms of reporting back on initiatives which emanated from the plan and achievements during the past year. Challenges experienced will also be discussed as an effort to unblock possible stumbling blocks.

As the Decade of Action is an International Programme, experiences from other countries will also be shared to stimulate debate and to encourage partnerships to assist in combating the road safety pandemic.

The themes will again be aligned to the Global Plan for the Decade of Action for Road Safety 2011 – 2020.

Themes

The programme will be divided into the following thematic groups:

- Building road safety management capacity;
- Improving the safety of road infrastructure and broader transport networks;
- Further developing the safety of vehicles;
- Enhancing the behaviour of road users; and
- Improving post-crash care.

Objective: the objectives of this International Conference entail the following:

- Reviewing action plans and strategies set down at the 2011 Road Safety Conference to reduce the perpetuation of road user deaths and injury rates in line with the principles of a Decade of Action;
- Critically review and identify existing limitations in being able to meet the objectives of the Decade of Action on road safety, and propose a strategy and follow up mechanism to overcome them.
- Examine the African Road Safety Plan of Action 2011-2020, as presented at Addis Ababa in the context of the South African perspective and identify policies and practices that can be implemented to achieve road safety objectives as set down in 2011.
- Share international experiences and successes and debate implementation of best practices.



LANGUAGE

The official language of the conference will be English

Format

The format of the Conference will be a two day conference with:

- Plenary sessions led by stakeholders and experts to unpack the Action Plan of 2011, offering discussion from delegates to form a broad and inclusive follow up Plan.
- Theme specific sessions with presentations by renowned practitioners, researchers and policy makers followed by a discussion session. Actions will be formulated for each session which will form part of Conference conclusions and recommendations
- An exhibition will form part of the Conference where suppliers of road safety materials and equipment, consultants, Agencies and authorities can display product and material.

Conference Venue and Date

Birchwood Hotel & O R Tambo Conference Centre

Viewpoint Road Cnr First Road

Boksburg

Gauteng

Website: www.birchwoodhotel.co.za

23 & 24 October 2012

Organisers

- The South African Road Federation (SARF), The Road Traffic Management Corporation (RTMC).

The Conference has been placed on the Dept of Transport official Transport Month calendar is endorsed by:

- The International Road Federation (IRF)
- Dept of Transport
- World Health Organisation
- Road Accident Fund
- The South African National Roads Agency Limited (SANRAL)
- Global Road Safety Partnership (GRSP)



Organising Committee:

- South African Road Federation
- Road Transport Management Corporation
- GRSP
- S A National Roads Agency Ltd
- Road Accident Fund
- National Dept of Health
- ITS South Africa
- Trauma Society of South Africa

Attending

The target group audience will be:

- Public sector decision makers
- Community leaders
- International funding institutions
- Government officials from Departments with vested interests in Road safety such as Transport, Roads, Public Works, Community Safety and Education
- Road safety auditors
- Traffic management agencies/corporations
- Traffic law enforcement officials
- Road safety managers
- Traffic safety officers
- Automotive companies
- Infrastructure operators
- Traffic and safety engineers and planners

CPD

Attendance at the conference will earn delegates 2 CPD points. CPD Reference number for the conference is **SARF 12/RSC02/15.**

CPD points for medical sessions will also be arranged and advised shortly.



CONDENSED CONFERENCE PROGRAMME

DECADE OF ACTION 2ND SOUTHERN AFRICAN ROAD SAFETY CONFERENCE: PRELIMINARY PROGRAMME			
DATE	TIMES	EVENT	SPEAKER
23 OCTOBER 2012	07:30 - 21:00	Exhibition	Exhibition Hall
	07:30 - 08:30	Registration	Exhibition Hall
	FACILITATORS ALL DAY: Collins Letsoalo (acting CEO: Road Traffic Management Corporation) Logashri Sewnarain (President of the South African Road Federation)		
	GENERAL PLENARY SESSION		
	08:30 - 08:40	Introduction	Organising Chair
	08:45 - 09:00	Welcome Address	Mr Mondli Gungubele Exec Mayor Ekurhuleni
	09:00 - 09:25	WHO - Global Perspective On Road Safety	Dr Martin EKEKE MONONO; MD, FRCS (Ed); Technical Officer: Violence and Injury Prevention and Disability
	09:25 - 09:35	Introduction Of Keynote Speaker	Mr Ismail Vadi, MEC Transport, Gauteng
	09:30 - 10:00	Keynote Address	Mr Dikobe Ben Martins, Minister of Transport
	10:00 - 10:30	Refreshment break	Exhibition Hall
	SESSION 1 : 10:30 – 13:00		
	PLENARY SESSION: ROAD SAFETY INITIATIVES 2011-2012 Reports from Steering Committee across all 5 Pillars		
	13:00 - 14:00	Lunch	Exhibition Hall
	CONTINUATION OF SESSION 1: 14:00 – 14:30		
	SESSION 2: 14:30 – 15:00		
	PLENARY SESSION: INTERNATIONAL CASE STUDIES		
	15:00 - 15:30	Refreshment break	Exhibition Hall
	16:00 - 17:00	Integrating Road Safety In South Africa	
17:30 - 21:00	Social Function	Exhibition Hall	



DATE	TIMES	EVENT	SPEAKER	
24 OCTOBER 2012	08:00	Tea/Coffee	Exhibition Hall	
	08:00 - 17:00	Exhibition		
	08:30 - 10:30	PLENARY SESSION 3: INTEGRATING ROAD SAFETY IN SOUTH AFRICA		
	10:30 - 11:00	Refreshment break		
	BREAKAWAY/WORKSHOP SESSIONS: 11:00 – 13:00			
	SESSION 4A: ROAD SAFETY MANAGEMENT			
	SESSION 4B: SAFER ROADS & MOBILITY			
	SESSION 4C: SAFER VEHICLES			
	SESSION 4D: SAFER ROAD USERS			
	SESSION 4E: POST CRASH RESPONSES (IMS)			
	13:00 - 13:45	LUNCH (45 Mins)		
	SESSION 5: PLENARY SESSION - SUMMARIES			
	13:45 - 15:00	Report back from Breakaways		
	15:00 - 15:15	Commitment & Summary: Way forward	Collins Letsoalo & Logashri Sewnarain	
15:15 - 15:30	Lucky Draw & Conference Close			
16:00	Exhibition Break Down			

Programme will be updated as and when speakers confirmed. Programme is subject to change without notice.

Accommodation

Please note that delegates are expected to make their own accommodation arrangements. The hotels suggested below are all near the conference centre, but will require delegates to make their own transport arrangements to and from the Conference.

- Birchwood Hotel & OR Tambo Conference Centre - Reservations
Tel: +27 (0)11 897 0000 Ext 1089 • Fax: 011 897 0004 • Email: poppys@birchwoodhotel.co.za
- Premier Hotel OR Tambo – 5 Star
73 Gladiator Street, Rhodesfield, Johannesburg • +27 11 3938000 • www.premierhotels.co.za
- Lakes Hotel Benoni – 4 Star
1 Country Lane, Lakefield, Benoni • +27 11 4215310 • www.thelakeshotel.co.za
- Southern Sun OR Tambo – 4 Star OR Tambo International Airport
Airport Grounds, Jones Road, Kempton Park • +27 11 9773600
www.tsogosunhotels.com/hotels/OR-Tambo-International-Airport

Travel Arrangements

Please note that delegates are expected to make their own travel arrangements. Delegates travelling from other countries need to check with their local South African Embassy for Visa requirements, as entry regulations to South Africa differs from country to country.



SPONSORSHIP OPPORTUNITIES

The *DECADE OF ACTION – 2nd SOUTHERN AFRICA ROAD SAFETY CONFERENCE* offers prestigious marketing and promotional opportunities. Sponsors can choose from a variety of different sponsorship offerings available which suit their budget.

SPONSOR GRADING	BENEFITS	COST
Platinum	<ul style="list-style-type: none"> 1 Page advertisement in conference programme Logo on all conference documentation Banners in plenary session at conference Logo on conference website (sponsorship page) Link to sponsors website 1 complimentary exhibition stand 4 complimentary delegates at conference 	R100,000
Gold	<ul style="list-style-type: none"> Logo on sponsorship page on conference programme Logo on all conference documentation Link to sponsors website 1/2 Page advertisement in conference programme 1 complimentary exhibition stand 2 complimentary delegates at conference 	R50,000
Silver	<ul style="list-style-type: none"> Logo on sponsorship page on conference programme Logo on all conference documentation, Logo on conference website (sponsorship page) Link to sponsor's website 2 complimentary delegates at conference 	R35,000
Social Function	<ul style="list-style-type: none"> Logo on sponsorship page on conference programme 2 x Pull-up banners in Social Function venue Logo on all conference documentation Logo on conference website (sponsorship page) 	R30,000
Conference Bag/Lanyard TAKEN – ROAD WING	<ul style="list-style-type: none"> Logo on conference website (sponsorship page) Link to sponsor's website Acknowledgement in conference programme 2 complimentary delegate at conference Logo on conference bag and badge holder 	R35,000
Lunch TAKEN – IMPERIAL LOGISTICS	<ul style="list-style-type: none"> Logo on conference website (sponsorship page) Link to sponsor's website Acknowledgement in conference programme Banners/branding on table and in lunch room 1 complimentary delegate at conference 	R20,000 each



To take advantage of any of the sponsorship packages listed, please contact Janyce Currin, Currin't Events, 011-7838869 or Janyce@currin.events.co.za. www.roadsafetyconference.co.za

Exhibition

An exhibition area will be available at the conference for those companies who want to market their services/product directly to the conference delegates. Situated adjacent the plenary and break-away rooms, the exhibition area will be used for registration and tea breaks, thus ensuring exhibitors a targeted audience for their services/products.

Standard exhibition shell schemes will be provided to all exhibitors with the following:

- Exhibition walls, based on a 3 x 3 metre (single stand) or 6 x 3 metre (double stand) configuration
- Fascia board – colour to be standard and co-ordinated with SARF Conference branding
- Company name on fascia (no logo and an average of 20 letters)
- 15 amp power point with a shared dB board
- 1 x double fluorescent light

COST: R15000 + VAT per stand. Double stands can be booked at R25000 + VAT.

Furniture, artwork, plants etc are separate from this cost and are for the exhibitors account. However these can be arranged for you.

Build up: From 08h00 on Monday 22nd October and must be ready by 20h00. Break down: From 16h00 on 24th October.



REGISTRATION FORM

DELEGATE DETAILS

Surname: _____ First Name: _____
Office Tel: _____ Office Fax: _____
Cellphone: _____ Email Add: _____
Gender M F RSA ID: _____

Name of Company: _____

Postal Address: _____
_____ Postal Code: _____

Designation: _____

SPECIAL/DISABLED REQUIREMENTS

Special Diet Vegetarian Halaal Kosher

Other: _____

Wheelchair Other: _____

BREAKAWAY SESSIONS

Please indicate which breakaway session you are interested in. This is for planning purposes only and you are not restricted to attending this session on the day.

SESSION 4A: ROAD SAFETY MANAGEMENT
SESSION 4B: SAFER ROADS & MOBILITY
SESSION 4C: SAFER VEHICLES & SAFER ROAD USERS
SESSION 4D: POST CRASH RESPONSES (IMS)



CONFERENCE COSTS & POLICIES:

Full Registration R2500 + VAT=

Bank Account Details:

Bank Account Details:	South African Road Federation
Account Acc Account Name:	Nedbank
Bank	Carlton Centre
Bank Branch	190605
Account No.	1906 352 208
Account Type	Current Account
Swift Code	NEDSZAJJ

Amount R _____

Date Transfer sent ____/____/____

Ref. No

Credit card details:

Cardholder's Name: _____

Card Number: Visa MasterCard Amex Diners

Amount R _____

CCV No. (Last three digits on back on card if available)

Identity No _____

Signature _____ Date ____/____/____

Please fax through a copy of the front and back of your credit card to authenticate use (fax number +27 11 7839175)



TERMS & CONDITIONS

Payment policy

All registration fees must be paid in South African Rands either EFT/Cheque or Credit Card. Payment should be made immediately on completion of registration to ensure your place at the conference. Please note the reference required on your payment which is noted on the confirmation.

Full payment must be made prior to attendance at the conference.

Special needs

If you require special assistance, please email Janyce@currin.events.co.za with your requirements.

Cancellation policy

Should you need to cancel for any reason, you must notify us in writing. Substitutions may be made at any time

1. Cancellations received 30 days or more before the conference are subject to a 25% cancellation charge
2. Cancellations received less than 30 days prior to the first day of the conference will be subject to a 50% cancellation charge.
3. Cancellations received less than 2 weeks prior to the first day of the conference will not be entitled to any refund.

Confirmed registrants who do not attend and do not cancel are liable for the entire registration fee.

Please note: Non-payment does not constitute cancellation

Responsibility

The Organising Committee, their agents/sub-contractors act on the basis that they attend to the arrangements of the conference for the convenience of the conference delegates. The Organisers cannot be held responsible for any loss, damage or inconvenience (however arising) experienced by the delegates at the conference neither can they be held responsible for unforeseen partial or total cancellation of the event.

Conference co-ordinator

Janyce Currin, Currin't Events. Contact: 011-7838869 or 0836541180, email Janyce@currin.events.co.za

