

# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor

FAST MOVING  
FORWARD THINKING

IMPERIAL  
LOGISTICS

Have your  
say at this  
interactive  
regional  
forum!

## ARE YOU...

Tired of

- Poor infrastructure
- Inefficient border posts
- Corruption
- Arbitrary fees and charges
- Incompatible technology
- Truck hijacking
- Driver fatigue
- HIV/Aids
- Axle loading problems?

Concerned about your safety?

Needing more information about border posts?

*If you answered YES to any of these questions, then the Truckers' Forum is for you!*

ENDORSED BY



BROUGHT TO YOU BY



## ABOUT

**Truckers' Forum 2012** will provide **solutions to leading problems** in the road transport industry for intraregional trade.

This regional event is not a conference. The objective is not to listen to presentations, but to **workshop** the **leading problem issues** and to find long-lasting solutions to these problems. This will be of great benefit to transporters throughout the East and Southern African region.

The forum will also allow for **networking opportunities** with regional authorities and key-players in the road transport industry

**The outcomes** of this regional event will be officially **presented to the COMESA/EAC/SADC Tripartite alliance**, as input to its Trade and Transport Facilitation Programme Annual.

**This is the first time that such an activity will take place.**

# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

Headline Sponsor

FAST MOVING  
FORWARD THINKING

IMPERIAL<sup>TM</sup>  
LOGISTICS



**LIMITED OFFER**  
Book and pay  
now and save  
up to R1 100 per  
delegate  
ticket until  
25 January  
2012

## OBJECTIVES

The forum will:

- Table a previously developed document on the leading problem issues and their potential solutions, that affect road transporters in East and Southern Africa
- Workshop these problems and solutions with the participating transporter and freight forwarder delegates. In support of this process will be regional and government representatives
- Produce an outcomes document on the solutions to the problems and officially present it, at a suitable venue and time, to the COMESA/EAC/SADC Tripartite alliance Trade and Transport Facilitation Programme, for inclusion into its Annual Work Plan

## BENEFITS

A unique opportunity to:

- Have your say about problem issues that affect the efficiency and profitability of your business, and be heard.
- Network with important role players in the road transport industry, including government officials and regional organisations.

## AIM

The Truckers' Forum gives road transporters a voice in finding solutions to the most pressing problems they face in the East and Southern African region.

SADC, COMESA, EAC, TradeMark South Africa, TradeMark East Africa and government officials will play an important role in working with you to find solutions at this two-day forum.

Your participation is therefore vital to the success of in this 'meeting of the minds', and the process of identifying solutions.

The solution outcomes identified will be circulated to all participating regional organisations and national stakeholders of the 16 countries involved.

Truckers' Forum is an annual event, alternating between Johannesburg and Nairobi.

# 5 REASONS WHY YOU SHOULD ATTEND

## FIRST OF ITS KIND

The Truckers' Forum is not a conference. It's a workshop where you have the opportunity to actively participate.

## BE PART OF THE SOLUTION

The Trucker's Forum is an action focused event designed to achieve specific outcomes. Get involved, participate and be part of the solution.

## BE HEARD

The forum outcomes will be compiled into a document as input to the COMESA/EAC/SADC Tripartite alliance Trade and Transport Facilitation Programme.

## NETWORKING OPPORTUNITY

Given the list of participants, from government officials to leaders of different regional organisations and the heads of 16 national road transport associations, not to leave out the road transporters themselves, this will be a truly unique networking opportunity.

## EFFECTIVE

Having like-minded people set on finding solutions to common problems under one roof is not only convenient, it will also be highly effective.



# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



Have your say at this interactive regional forum!

12 NATIONAL ROAD TRANSPORT ASSOCIATIONS WHICH ARE MEMBERS OF FESARTA WILL BE AT TRUCKERS' FORUM 2012

## Let's discuss the real issues...

At the Truckers' Forum 2012 the following will be discussed:

### 1 BORDER PROCEDURES, DOCUMENTATION AND INFRASTRUCTURE

1. There is no integrated border management, with resultant lack of cross-border co-operation between authorities. There are cumbersome procedures and duplication of procedures on both sides of the borders.
2. Smuggling causes customs to increase controls (and therefore delays) at borders.
3. Some border posts have old and inadequate infrastructure to cope with current traffic flows.

#### EXPERT PANEL:

- **John Mathenge**, Regional Executive Officer: Federation of East African Freight Forwarders Associations
- **Dave Watts**, Chairman: South African Association of Freight Forwarders KwaZulu Natal
- **Eddie Kalua**, Managing Director: freight forwarding company, Malawi
- **Amos Marawa**, Director of Infrastructure: COMESA
- **Valerie Sesia**, Managing Director: Customized Clearing and Forwarding, Zambia

### 2 WEIGHBRIDGES AND LOAD LIMITS

Weighbridges at different locations give different readings due to poor or inadequate calibration, below-standard equipment or poor operation. Load limits and tolerances are not harmonised between countries.

#### EXPERT PANEL:

- **Butch Shone**, Director: Kasembo Transport, Zambia
- **Michael Pinard**, Director: InfraAfrica, Botswana
- **Hans Poppe**, Representative: Tanzania Truck Owners Association
- **Roland Norton**, Former chairman: Fedhaul, Zambia



### 3 CHARGES, TAXES AND CORRUPTION

1. Countries arbitrarily introduce unjustified and/or high charges. There is lack of transparency when agreeing on infrastructure upgrades. The charges include road user charges, carbon tax, customs licences, municipal levies, customs fees, hazardous substances levies, toll fees.
2. Corruption is rife wherever there are road blocks, weighbridge problems and border delays.

#### EXPERT PANEL:

- **Lambert Tshisueka**, Director: Hermis Transport, DRC
- **Mageline Mabua**, Transit Specialist: USAID Southern Africa Trade Hub
- **Mike Scott**, Marketing Director: Cargo Carriers, South Africa
- **Philip Wambugu**, Director: Infrastructure, EAC

#### TO SPONSOR THESE SESSIONS

CONTACT JENNY MILLER  
+27 (0)11 467 6223 or email her on  
jennymiller@lantic.net



# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



Have your say at this interactive regional forum!

## Let's discuss the real issues...

At the Truckers' Forum 2012 the following will be discussed:

### 4 ROAD SAFETY INCLUDING: DRIVER WELLNESS, DRIVER TRAINING, LEFT HAND DRIVE TRUCKS, FITNESS OF VEHICLES, SECURITY AND HIJACKING

1. The accident rate is high because of poor and/or insufficient driver training and inadequate driver discipline and/or management.
2. Drivers' health and well-being is not taken seriously enough.
3. Some right-hand drive countries are moving towards banning the importation of left-hand drive trucks
4. There are too many unroadworthy vehicles on our roads.
5. There are not enough safe parking places to protect against theft and hijacking.

#### EXPERT PANEL:

- **Paul Matthew**, Director: North Star Alliance, Africa
- **Mapolao Mokoena**, Transport Planning Officer, SADC
- **Joseph Adewa**, Total Kenya and the head of the road safety initiative
- **Jane Njeru**, CEO: Kenya Transport Association



### 5 SELF REGULATION AND ACCREDITATION

The working relationship between road transporters and enforcement authorities is generally not good. Rogue transporters damage infrastructure, blatantly ignore regulations and compromise the transport rate structure.

#### EXPERT PANEL:

- **Lovemore Bingandadi**, Corridor Advisor, SADC
- **Paul Nordengen**, Principal Researcher: CSIR
- **Gavin Kelly**, Principal Transport Planning Officer, RFA
- **Adrian van Tonder**, Fleet Management: Barloworld Logistics



## ABOUT:



The TradeMark Southern Africa (TMSA) programme aims to improve the trade performance and competitiveness of the Eastern and Southern Africa regions – contributing to sustainable, rapid and inclusive growth and poverty reduction.



SATH seeks to increase international competitiveness, intra-regional trade and food security in the Southern Africa Development Community (SADC) region.

# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



## Programme

WEDNESDAY 14 MARCH 2012

8:00	Registration
8:30	Welcome tea
9:00	Opening of Truckers' Fourm 2012
9:15	Sponsor address: Imperial Logistics
9:30	Keynote address: Department of Transport
10:15	Presentation by TradeMark Southern Africa: John Donovan
10:45	Tea
11:15	Sponsor address
11:20	Presentation by TradeMark East Africa: Silas Kanamugire
11:45	Presentation of the NTB system and the relevant complaints; Vonesai Hove
12:30	Lunch
13:30	Interactive session 1: <b>Border procedures, documentation and infrastructure</b>
15:30	Tea
16:00	Interactive session 2: <b>Weighbridges and load limits</b>
17:00	<b>Networking cocktail party</b>

THURSDAY 15 MARCH 2012

9:00	Interactive session 3: <b>Charges, taxes and corruption</b>
10:00	Interactive session 4: <b>Road safety</b>
11:00	Tea
11:30	Interactive Session 5: <b>Self regulation and accreditation</b>
12:30	Lunch
13:30	FESARTA and Transport World Africa presentation
14:00	TradeMark Southern Africa documentary
14:30	Outcomes document presented, discussed, ratified and adopted it in plenary discussion
16:00	Closing of Truckers' Forum 2012

**GROUP BOOKINGS**  
For 10 or more paid bookings you will receive a 10% discount.

### Non-Tariff Barrier system (NTB)

The **Truckers' Forum 2012** will compare the problem issues identified by the transporters, with the complaints listed in the relevant section in the NTB system. The objective will be for the NTB system to adjust its listing to accommodate the outcomes from the forum.

## Expert Panel

**Truckers' Forum 2012** will bring together a panel of experts that will help facilitate the discussions in an effective manner, bringing about possible solutions to priority problems in intraregional trade road transport.

### CONFIRMED



**Lovemore Bingandadi**, Corridor Advisor at SADC



**Paul Matthew**, Director Africa of North Star Alliance



**Paul Nordengen**, CSIR



**Vonesai Hove**, Non-Tariff Barrier Expert, TradeMark Southern Africa



**John Mathenge**, Federation of East African Freight Forwarders Associations



**John Donovan**, Programme Manager: TradeMark Southern Africa: Corridors



**Magdeline Mabua**, Transit Specialist, USAID Southern Africa Trade Hub



**Silas Kanamugire**, Transport and Trade Facilitation Advisor: TradeMark East Africa

### INVITED



**Amos Marawa**, Director Infrastructure, COMESA



**Philip Wambugu**, EAC, Director of Infrastructure

# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



# BECOMING A SPONSOR

Do you want to position yourself as an industry leader helping to solve the problems in road transport for intraregional trade? Then you should sponsor Truckers' Forum 2012.

## Headline Sponsor

R 120 000\*

- Four pull-up banners at the entrance to the hall
- Four pull-up banners inside the hall
- Branding on screen
- A full colour double page spread editorial/advertorial in the Transport World Africa magazine regional event issue
- 10 free delegate tickets to the forum
- The insertion of a corporate brochure in delegate bags
- The inclusion of your company name and logo in all marketing material
- An opportunity for a 15-minute speech at the opening of the forum to promote your company
- The official headline sponsor status in all media coverage and material
- The sponsor's website will be hyperlinked on the Truckers' Forum website

## Platinum Sponsor

R 80 000\*

- Two pull-up banners at the entrance to the hall
- Two pull-up banners inside the hall
- Branding on screen
- A full colour onr page editorial/advertorial in the Transport World Africa magazine regional event issue
- Six free delegate tickets to the forum
- The insertion of a corporate brochure in delegate bags
- The inclusion of your company name and logo in all marketing material
- An opportunity for a 5-minute speech at the the forum to promote your company
- The sponsor's website will be hyperlinked on the Truckers' Forum website

AT TRUCKERS' FORUM 2012, SPONSORS AND DELEGATES WILL BE ABLE TO NETWORK

## Who should sponsor?

- Commercial vehicle manufacturers
- Logistic and courier companies
- Freight forwarding companies
- Petroleum and oil companies
- Suppliers to the road transport industry
- Construction companies
- Investment banks and insurance companies

## TO SPONSOR

CONTACT JENNY MILLER

+27 (0)11 467 6223 or email her on [jennymiller@lantic.net](mailto:jennymiller@lantic.net)

## The venue



Truckers' Forum 2012 will be taking place at the **Sandton Convention Centre** - South Africa's largest and most prestigious multi-purpose exhibition and convention centre.

For more info: visit [www.saconvention.co.za](http://www.saconvention.co.za)

\*All prices exclude VAT



# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



# BECOMING A SPONSOR

Do you want to position yourself as an industry leader helping to solve the problems in road transport for intraregional trade? Then you should sponsor Truckers' Forum 2012.

## Session Sponsor

**R 30 000\***

- Two pull-up banners inside the hall
- Branding on screen during the sponsored session
- Branding on session sponsor page in Transport World Africa magazine regional event issue
- Two free delegate tickets to the forum
- The inclusion of your company name and logo on the relevant session in all marketing material
- The sponsor's website will be hyperlinked on the Truckers' Forum website.

**THE SESSIONS ARE:  
BORDER PROCEDURES, DOCUMENTATION  
AND INFRASTRUCTURE**

**WEIGHBRIDGES AND LOAD LIMITS**

**CHARGES, TAXES AND CORRUPTION**

**ROAD SAFETY**



**SELF REGULATION AND ACCREDITATION**

## Cocktail Sponsor

**R 60 000\***

- Two pull-up banners at the cocktail party
- Branding on session sponsor page in Transport World Africa magazine regional event issue
- Four free delegate tickets to the forum
- The inclusion of your company name and logo on marketing material about the cocktail function
- An opportunity for a 5-minute speech at the cocktail function to promote your company
- The sponsor's website will be hyperlinked on the Truckers' Forum website.



## ABOUT:



FESERTA aims to achieve wide recognition of the value of the road transport industry to the east and southern African region and enhance its efficiency and competitiveness through the National Road Transport Associations. The road Freight Association (RFA) is the South African member.



At Transport World Africa, in supporting infrastructural and, as a result, economic development, we have put our weight behind the promotion of intraregional trade as a key driver behind southern and east Africa's common objectives – to create jobs and eradicate poverty. As a publication we are committed to supporting and promoting the road, rail, sea and air transport industries, which are integral to these objectives, and sharing knowledge of supply chain solutions, from producer to consumer, that will provide a unique insight into the means of reaching the 260 million people in the SADC/ COMESA/EAC regions.

\*All prices exclude VAT

# TRUCKERS' FORUM 2012

Solutions to leading road transport problems in intraregional trade

14 -15 MARCH 2012 • SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Headline Sponsor



# BOOKING FORM

## TERMS AND CONDITIONS:

### Confirmation

You should receive a confirmation of your advance registration within seven days. It will be mailed if you supply an email address. Otherwise your confirmation will be faxed or mailed. Please check your confirmation carefully. If you do not receive a confirmation, please contact 3S Media on 011 233 2625 or email sibusiso@3smedia.co.za

### Truckers' Forum 2012 cancellation policy

50% refunded if written notice is received 28 days before the event. 25% refunded if written notice is received 14 days before the event. No refund will be paid for cancellations received less than 14 days before the event. In the event of such cancellation, you are entitled to send a substitute delegate. Please contact 3S Media with the changes. Telephone cancellations are NOT accepted. Refunds will not be given for failure to attend, late arrival, unattended events or early departure.

3S Media retains the right to change any part of its published programme due to unforeseen circumstances or reasons beyond its control. The event partner assumes no liability for changes made to the event. The event partners reserve the rights to cancel any event it deems necessary and will in such case make a full refund of any fees. If for any reason the partners decide to amend or cancel the event, 3S Media will not be responsible for covering airfare, hotel or other costs incurred by delegates.

**Please note: All delegate passes need to be paid for prior to entering the Truckers' Forum 2012.**

### Notice

3S Media takes photos and video footage of its events. By registering, you give 3S Media permission to use any images at the event in which you appear as well as any written comments you submit on evaluation forms.

**I confirm that I have read and understood the booking terms and conditions.**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

## BOOKING FORM

Title	First name	Surname
Company		Position
Reg number	VAT number	Telephone number
Fax number	Email address	
Postal address		
		Code

Number of delegates attending:	R4 500 per delegate
Please attach a list of all delegates	

### EARLY BIRD SPECIALS:

To take advantage of the Early Bird discounts, bookings must be booked and paid for prior to the Early Bird date.

- R3 400 (25/01/12)
- R3 600 (30/01/12)
- R3 825 (17/02/12)
- R4 050 (29/02/12)
- R4 500 ( From 01/03/12)

All prices exclude VAT

### GROUP BOOKINGS

- For 5 -9 paid bookings you will receive a 5% on above prices
- For 10 or more paid bookings you will receive a 10% on above prices

### Kindly return this booking form and proof of payment to:

Sibusiso Mdakane  
 Email sibusiso@3smedia.co.za or fax 086 231 1166  
 and deposit payment directly into our bank account:  
 Nedbank  
 Branch code: 128 842 - Eastern Gauteng  
 Acc. number: 1288 129 335  
 Acc. type: current  
 Acc. name: 3S MEDIA  
 Reference: Company name and TF 2012

ENDORSED BY



BROUGHT TO YOU BY

