

*"Most people who succeed in the face of seemingly impossible conditions are people who simply don't know how to quit."*

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During July significant progress were made with a number of requests for information from the public and responses provided. These responses have been appreciated and have contributed towards greater awareness of aspects such as the rules of the road. The Development Team of the Arrive Alive website would like to confirm our commitment towards enhancing road safety via the internet and the Road Safety and Arrive Alive Blog!

### **Participation by the Public**

During July there were:

- \* 18 online registrations as Voluntary Traffic Observers
- \* 61 online requests for information
- \* 156 online reports of bad driving

### **New Content added during July 2007**

- Alcohol and Crash Data
- How to choose an Accident Investigator
- Requirements to have reflective markings fitted to vehicles
- Medicine and road safety
- Back Pain and road safety

### **Highlights for July**

Google Analytics provides the following interesting info on web traffic to the website:

Interesting info from Google Analytics

- 124 different referring websites brought visitors to the Arrive Alive website
- Top referring sites include:
  - [www.roadsafety.wordpress.com](http://www.roadsafety.wordpress.com)
  - [www.vw.co.za](http://www.vw.co.za)
  - [www.sabcnews.com](http://www.sabcnews.com)
  - [www.sabcnews.co.za](http://www.sabcnews.co.za)
  - [www.southafrica.info](http://www.southafrica.info)

Development made possible by:

## Information requests from the public:

The following is a short summary of some of the interesting online requests from the public:

- Suggestion for 10 road safety commandments from the Pope to be included on Arrive Alive Website
- Request for assistance from Arrive Alive to the Swaziland Road Safety Council
- Request for assistance with a prototype to force people to buckle up
- Request for examples on where to put reflector tape on trucks and bakkies
- Legal requirements for a PrDPs license requested
- Clarification required on whether a person might go for a drivers' license test with an automatic vehicle
- Lady requesting the procedure to report her sister as a drunk driver
- Arrive Alive logo requested for a road safety banner to be developed
- Information on legislation pertaining to the hearing impaired requested
- Information required from the operators of the cameras on the N1 after an accident on this road
- Invitation to Arrive Alive to attend a company event
- A road safety expert in Nigeria offering assistance and seeking partnership
- A Grade 2 educator requesting road safety posters relevant to the Junior Primary in English and Xhosa translation.

## Assistance received from:

Ntau Letebele  
Gavin Kelly  
Pamela Singh / Kevin Kara-vala  
Bronwyn Wild

Department of Transport  
Department of Transport  
Tasima  
3M South Africa

## Interesting entries on the Road Safety & Arrive Alive Blog

- Walking should not be life threatening
- Where do I add reflective materials to the back of my truck?
- Pass rate for driving license tests in South Africa and steps taken to address concerns
- Medicate but avoid the road if possible
- Not everyone complains about the speed limit
- Quad bike safety should not be treated as a matter of choice
- Do not be the cause of your own emergency

During May the Road Safety and Arrive Alive Blog at [www.roadsafety.wordpress.com](http://www.roadsafety.wordpress.com) has provided information on the interaction between the public and road safety authorities. We would also like to invite visitors to share their views on the Public Discussion Forum.

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