

"Most people who succeed in the face of seemingly impossible conditions are people who simply don't know how to quit."

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1 December 2006

At the end of 2006 the Development Team of the Arrive Alive website would like to extend best wishes to everyone who will be contributing towards road safety during this festive season. At this time road safety will be under the spotlight and it is our wishes that all South Africans will embark on the roads with the necessary caution.

Hereby find a short overview and progress report on the website for the month of November:

Visits to the web site

- * Monthly impressions for November 451,189
- * Total Number of impressions climbed to 7.83 million

Participation by the Public

During November there were:

- * 33 online registrations as Voluntary Traffic Observers
- * 58 online requests for information
- * 258 online reports of bad driving

New Content added during November 2006

- Remembering Accident Victims/ World Remembrance Day
- Arrive Alive pamphlets
- Hijacking in South Africa
- Taxi Recapitalization in South Africa
- Underage Driving and Road Safety
- Arrive Alive Street Pole Advertisements
- New Topics added in Discussion Forum "Ask the Experts"
- Cartoons on Taxi's and Road Safety

Exposure in the media / Assistance rendered to the Media

- Beeld Newspaper :Transportation of passengers on Bakkies
- Carte Blanche: Confiscation of Vehicles
- Homecoming Revolution Website / Newsletter: Drunken Driving
- Reporter.co.za : Commuter Buses require scrutiny

Development made possible by:

Information Requests from the Public

The following is a short summary of some of the interesting online requests from the public:

- Several information requests pertaining to legislation & statistics
- Organizers of a Sports Day inviting Arrive Alive to present the importance of Arrive Alive programs
- Request for traffic officers to enforce traffic law towards taxis on Scott Street, Waverley - heading towards Corlett Drive
- Request for purchase of Arrive Alive Posters for display in a factory
- Request regarding availability of an online list of South Africa road signs
- Several requests to present variety of road safety products
- Request for specifics on road signs to be used when constructing a road / detour
- Student requesting info and statistics for study on wearing of protective clothing by motorcyclists
- Emergency Services Chaplaincy offering assistance and trauma support on highways
- Information required on hijack and smash and grab hot spots

Assistance received from:

Ntau Letebele
Gavin Kelly
Gerrie Botha
John Schnell
Deni Brown

Department of Transport
Department of Transport
Road Traffic Management Corporation
Road Traffic Inspectorate KZN
Mama's Taxi

Interesting searches that lead to the Arrive Alive Website:

Google.com.jm [Jamaica]	search term – “road safety during the christmas season”
Google.co.za	search term – “safety during the soccer world cup in 2010”
Google.com	search term – “truck driver safety information”
Mweb.co.za	search term – “trailer reflective tape regulations”
Google.co.uk	search term – “how to photograph vehicles on a scene”
Google.com	search term – “truck running costs south Africa”
Google.co.uk	search term - “south African government fleet management”
Google.co.nz	search term – “instructions for turning on a quad bike”
Google.co.za	search term – “taxi recapitalization in south Africa”

We would like to confirm our commitment to enhancing awareness of road safety via the web site www.arrivealive.co.za. It is our vision to create an effective information portal that will compliment the efforts of the Arrive Alive Campaign, the Department of Transport, the Road Traffic Management Corporation and various road safety organizations and initiatives.

Kind regards

Johan Jonck
Development Team
www.arrivealive.co.za