

"Most people who succeed in the face of seemingly impossible conditions are people who simply don't know how to quit."

Adv JW Jonck (Arrive Alive.co.za) • Email : jonckie@arrivealive.co.za • Office : +27 51 4018200 • Fax : +27 51 4018220 • Mobile : +27 823 700 991

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The year 2008 is off to a hectic start and everyone has returned from vacation. The Arrive Alive Road Safety website has also been off to a busy start and intends to keep the public informed of different road safety campaigns and road safety messages during 2008. It is important to reflect on developments during the past month:

Participation by the Public

During January there were:

- * 14 online registrations as Voluntary Traffic Observers
- * 60 online requests for information
- * 110 online reports of bad driving

New Content added during January 2008

- Call for papers: RTMC Traffic Law Enforcement Conference
- GRSP Global December Newsletter
- Road Rage Survey "Road Rage in South Africa sees slight decrease"

Assistance rendered / Publications

- Road Matters Magazine
- ITWeb: "Eskom Flogged Online"
- ITWeb: "Arrive Alive on Facebook"

Highlights for January

Google Analytics provides the following interesting info on web traffic to the website:

Interesting info from Google Analytics

- 139 different referring websites brought visitors to the Arrive Alive website
- Top referring sites include:
 1. www.vw.co.za
 2. www.roadsafety.wordpress.com
 3. www.sabcnews.com
 4. www.itinews.co.za
 5. www.enatis.com

Development made possible by:

Information requests from the public:

The following is a short summary of some of the interesting online requests from the public:

- Concern raised on unpainted roads and poor road markings in Gauteng
- Request for Arrive Alive Billboards in other languages in rural areas
- Contact details requested for all metro traffic and traffic departments
- Development cycling club requesting small traffic cones and road signs
- Information required on simulators for driving lessons
- Assistance required by International Chrome Mine and Smelter with Road Safety Campaign
- Request to get in touch with an ombudsman or a complaints dept for private bus company in Cape Town. Literature and images requested of motorists not wearing seatbelts and the consequences related to this.
- Request for attention by traffic authorities to drivers not using their indicators
- Information required on placement of a GPS device on front windshield
- Confirmation letter requested from the RTMC with regards to ownership of driver's license

Assistance received from:

Gavin Kelly	Road Freight Association
Kevin Kara-vala	Tasima
Philip van der Merwe	eNaTIS
Thato Motsena	RTMC
Cielie Karow/ Gerrie Botha	RTMC
John Schnell	KZN Traffic Inspectorate

Interesting entries on the Road Safety & Arrive Alive Blog

- GPS Technology to impact on road safety worldwide
- The Law requires that child passenger be buckled up!
- Tips for making an emergency distress call...
- What is the thrill of quad biking in Lesotho
- Who investigates serious accidents in South Africa
- Positioning of GPS device in vehicles
- Operation Juggernaut launched for road safety

During January the Road Safety and Arrive Alive Blog at www.roadsafety.wordpress.com has provided information on the interaction between the public and road safety authorities. The Group ArriveAlive.co.za on Facebook also kept members updated with road safety information.

The public has been provided with responses from our Experts on the Discussion Forum and the "Ask the Experts" section. We would like to invite visitors to share their views on the Public Discussion Forum.

Johan Jonck
Development Team
www.arrivealive.co.za

