

"Most people who succeed in the face of seemingly impossible conditions are people who simply don't know how to quit."

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October 2007 is Transport Month and we can expect an increased exposure to safety in all modes of transport. The Arrive Alive Road Safety website will keep the public informed of different road safety campaigns and road safety messages during the month of October. It is however also important to reflect on developments during the past month:

Participation by the Public

During September there were:

- * 15 online registrations as Voluntary Traffic Observers
- * 57 online requests for information
- * 169 online reports of bad driving

New Content added during September 2007

- Driving around Traffic Circle
- Driving near Fire
- New Images: Fixed Wing Evacuation; Motorbike safety
- Updates: Arrive Alive Article in BHP Billiton Newsletter
World of Volkswagen Magazine
Quad Bike safety from Rapport
Netcare 911 Helicopter Emergency Medical Service Newsletter

Assistance rendered / Publications

- Life Orientation Curriculum for Crawford Schools group,
- Road Safety Team in Swansea in the UK
- Capegateway.gov.za

Highlights for September

Google Analytics provides the following interesting info on web traffic to the website:

Interesting info from Google Analytics

- 128 different referring websites brought visitors to the Arrive Alive website
- Top referring sites include:
www.vw.co.za
www.facebook.com

Development made possible by:

www.sabcnews.com
www.roadsafety.wordpress.com
www.sabcnews.co.za
www.southafrica.info

Information requests from the public:

The following is a short summary of some of the interesting online requests from the public:

- Fleet Management Company requesting info on discount on national toll roads
- Information requested for construction of arrestor beds
- Guidelines for commercial use of private weighbridge requested
- Students seeking permission to use Arrive Alive as theme for Vuka Awards
- Request for regulations pertaining to car seats
- Information requested on driving traffic circles & roundabouts
- Fleet company requesting further details on breathalyzers
- Road Safety videos requested for community education
- Consulting company requesting assistance in training driving instructors in Swaziland

Assistance received from:

Ntau Letebele	Department of Transport
Gavin Kelly	Road Freight Association
Kevin Kara-vala	Tasima
Gerrie Botha / Magdeline Mosako	RTMC
Geoff Ackerman / Ian Liebenberg	National Roads Agency
Gary Ronald	Automobile Association

Interesting entries on the Road Safety & Arrive Alive Blog

- Increased commitment required towards road safety
- Safety tips from emergency services for National Braai Day
- Drunk drivers should not have access to firearms!
- In a perfect world roads will be safe!...but the world is not perfect!
- Pray! But also drive responsibly!

During September the Road Safety and Arrive Alive Blog at www.roadsafety.wordpress.com has provided information on the interaction between the public and road safety authorities. We would also like to invite visitors to share their views on the Public Discussion Forum.

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