

"Most people who succeed in the face of seemingly impossible conditions are people who simply don't know how to quit."

Adv JW Jonck (Arrive Alive.co.za) • Email : jonckie@arrivealive.co.za • Office : +27 51 4018200 • Fax : +27 51 4018220 • Mobile : +27 823 700 991

1 July 2008

June was a busy month for the development team. Many new sections of content were added to the website and many of these topics were requests from the public. Undoubtedly the best news was the notification that the Arrive Alive Website was rewarded for road safety efforts with the Guild of Motoring Journalists' Etienne Van Niekerk Road Safety Achievement Award for 2007!

Participation by the Public
During June there were:

- * 6 online registrations as Voluntary Traffic Observers
- * 41 online requests for information
- * 91 online reports of bad driving

New Content added during June 2008

- Road Traffic report March 2008
- Corruption Traffic Enforcement and Road Safety
- Golf Carts and Road Safety
- Running and Safety
- Vehicle Maintenance and Road Safety
- Cholesterol medication and road safety
- 5th Annual Southern African Road Safety
- GRSP South African Projects

Assistance rendered / Publications

- Itinews
- Idrive.co.za/blog

Highlights for June: Guild of Motoring Journalists' Etienne Van Niekerk Road Safety Achievement Award 2007

Google Analytics provides the following interesting info on web traffic to the website:

Interesting info from Google Analytics

- 106 different referring websites brought visitors to the Arrive Alive website
- Top referring sites include:
 1. www.vw.co.za
 2. www.roadsafety.wordpress.com

Development made possible by:



3. www.sabcnews.com
4. www.sabcnews.co.za
5. www.southafrica.info

Information requests from the public:

The following is a short summary of some of the interesting online requests from the public:

Information requests:

- Request for Arrive Alive logo to be displayed on a temporary website for a function to be held
- Concern raised and request for greater attention to pedestrians on the road.
- Request for info on how to report reckless driving on the Delmas road.
- Info requested on fatal crashes, non-fatal, fender –benders etc
- Request for enforcement towards people driving illegally with front and/or rear fog lamps illuminated
- Request for legislation pertaining to taxis parking on the right hand side of a one-way road and dropping off passengers.
- Request for info on driving at a traffic circle
- Invitation to someone from arrive alive to address company employees on drinking and driving
- Info requested for project aimed at converting taxi commuters to bike commuters
- Student requesting info for project on speeding
- Request for info about legality of golf carts on public roads

Assistance received from:

Ntau Letebele	Department of Transport
Gavin Kelly	Road Freight Association
Kevin Kara-vala	Tasima
Wendy Watson	National Roads Agency
John Schnell	Road Traffic Inspectorate KZN
Mark Disney	Netcare 911

Interesting entries on the Road Safety & Arrive Alive Blog

- Supreme Court of Appeal warns on pot holes and road safety
- Don't pay that bribe to escape the traffic fine
- Advanced driving, defensive driving or safe driving?
- Will you run an extra mile for charity?
- How do I become a paramedic?

During June the Road Safety and Arrive Alive Blog at www.roadsafety.wordpress.com has provided information on the interaction between the public and road safety authorities.

Johan Jonck
Development Team
www.arrivealive.co.za